

# PATRICIA SHOREY

## SENIOR MANAGEMENT EXECUTIVE

15+ years of commercial & operational leadership in global markets  
Blue-chip trained entrepreneur / Large, F500 company pedigree

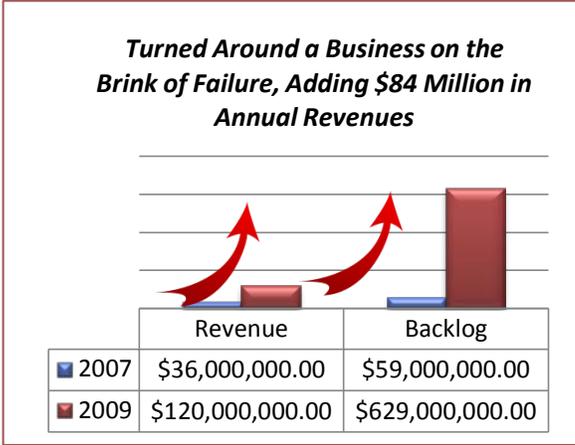
*Galvanizing Business Success Through Bold, Visionary Leadership and Relentless Pursuit of Aggressive Goals*



Strong business builder and leader who has leveraged deep commercial expertise, blue-chip operational leadership experience, and entrepreneurial courage to propel 3 P&Ls forward, overcoming significant strategic challenges in each in order to achieve big gains in top-line growth.

- ✓ **STARTUPS:** Co-founder and chief executive of the 1<sup>st</sup> Acme startup in decades, transforming what began as a promising technology and a blank canvas into a global \$86 million business with 480 employees, manufacturing facilities on 2 continents, and customers in 35 countries.
- ✓ **TURNAROUNDS:** Masterminded product cost-out (↓ 27%) and production output improvement (↑ 75%) initiatives that saved a near-failing business unit and propelled revenue 230+% to \$120 million, facilitated expansion into global markets, and increased order backlog 965+% to \$629 million.
- ✓ **MATURE BUSINESS GROWTH:** Reinvented a portfolio of disparate technologies into an integrated product offering that re-energized sales, increasing revenue 77% while simultaneously driving costs down and raising margins 6+% annually for 3 straight years.

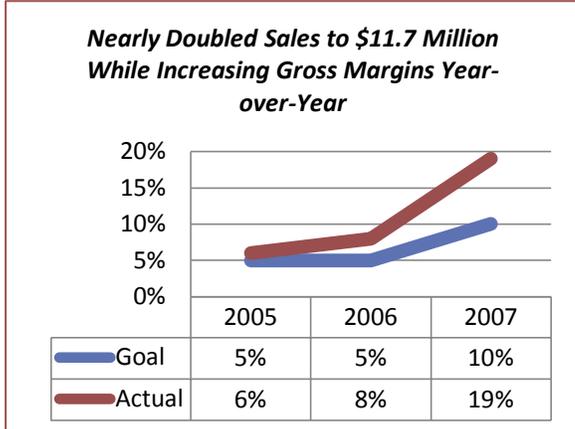
Inspiring leader with a talent for rallying a team around a vision, encouraging stretch-thinking, and creating a sense of intense urgency and focus that leads to breakthrough results. Thrive in challenging and ambiguous environments that require calculated risk-taking. Broad global mindset and international business experience.



M.B.A. – Accounting, Management & Strategy, and Marketing (2002)  
ADAMS SCHOOL OF MANAGEMENT, WENTWORTH UNIVERSITY

B.A., Economics (1996)  
THOMAS UNIVERSITY – Captain, Varsity Ice Hockey Team

Six Sigma Black Belt



Dear Professional, Executive, or Aspiring Executive:

100kCareerMarketing.com is the culmination of nearly 20 years of successful experience. During this time, I have been privileged to work with thousands of executives, professionals, and leaders all across the U.S. and worldwide in developing their resumes and other career marketing documents.

I formed 100kCareerMarketing.com because of my ongoing dedication and commitment to delivering unparalleled service and quality to my clients. As demand for my services as an executive resume writer and career marketing strategist grew to far exceed the time available, a new model for delivery of my services to you was essential. 100kCareerMarketing.com was born of that need and it provides me with a way to deliver dedicated, personal attention to a *very select number of clients* - no more than 20 clients per year (approximately one person every 2 weeks).



Today, 100kCareerMarketing.com is the ONLY way to work with me one-on-one.

That's right. Because it takes time, collaboration, and intense attention to quality and detail to create truly compelling, powerful, results-generating executive career marketing portfolios, I make certain that I give you – and you exclusively – all of the time and attention you need.

I work with a VERY SELECT base of no more than 20 clients per year. When you hire me you benefit from not only my preeminent experience and expertise but from my exclusive, personal attention focused *only* on you and the creation of your career marketing portfolio. I would be honored to work with you. But my schedule fills up *very* quickly, so if you are ready, please reserve your spot today. Of course, if you have any questions, I will be happy to answer them. Just send a quick email or give my office a call.

I also invite you to book a personal 45-minute consultation with me, to go over your resume and job search concerns one-on-one, discuss the strategies I would use in writing your resume, answer your questions, and benefit from my recommendations. Although I charge for the consultation (\$155), you have nothing to lose! If you book a consultation and then decide to proceed with my services I will give you a full \$300.00 discount on my VIP executive services.

<https://vip-intro-consultation.youcanbook.me/>

I look forward to meeting with you and hope we have the chance to work together.

Sincerely,

*- Michelle*

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